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DEC 21 2000

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Robert L. Olender *
James A. Koerner

Of Counsel
Robert Bennett Lubic*

*not admitted in MD

December 21, 2000

HAND DELIVERY

Ms. Magalie Roman Salas
Secretary
Federal Communications Commission
The Portals, TW-A325
445 Twelfth Street, S.W.
Washington, D.C. 20554


Re: MM Docket No. 99-58
RM-9461
RM-9611
Strattanville and Farmington Township, PA

Dear Ms. Salas:

Transmitted herewith, on behalf of Strattan Broadcasting, Inc., are an original and four copies of its Petition for Reconsideration of the Report and Order in the above-referenced proceeding.

Should further information be desired in connection with this matter, please communicate with this office.

Very truly yours,


Robert L. Olender
Counsel for
Strattan Broadcasting, Inc.

RLO/mp

Enclosures

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Before the
Federal Communications Commission
Washington, D.C. 20554

ORIGINAL

In the Matter of)	
)	
Amendment of Section 73.202(b),)	MM Docket No. 99-58
FM Table of Allotments,)	RM-9461
FM Broadcast Stations.)	RM-9611
(Strattanville and Farmington Township,)	
Pennsylvania))	

To: Chief, Allocation Branch

PETITION FOR RECONSIDERATION

Strattan Broadcasting, Inc. ("SBI"), through counsel and pursuant to Section 1.429 of the Commission's Rules and Regulations, herein petitions for reconsideration of the Commission's Report and Order in MM Docket No. 99-58, released December 1, 2000. In support thereof, the following is shown:

1. SBI had originally opposed the Petition for Rule Making filed by West Wind Broadcasting ("WWB") proposing the allotment of Channel 267A at Strattanville, Pennsylvania. SBI's position was that Strattanville, which has a declining population of 490 persons, can not support a new broadcast station. Furthermore, the market place, which is already economically stressed, is barely able to support the existing licensed stations.

2. A counterproposal was filed by Clarion County Broadcasting, Inc. ("CCBI"), proposing the allotment of Channel 267A at Farmington Township, Pennsylvania, in lieu of Strattanville. The Commission, however, instead of comparing the two proposals and choosing one, added channels to both communities -- Channel 267A at Strattanville and Channel 291A at Farmington Township.

3. Therefore, the action by the Commission, resulting in two new allotments, exacerbates the already dire economic conditions in the market, which has nine (9) radio stations already serving both Strattanville and Farmington Township located in Clarion County.¹ Competition for advertising dollars is extremely intense. If the Commission expects existing broadcasters to survive and thrive, they should not treat pleas of dire economic conditions as being not relevant in either a licensing or allotment context.

4. There is very little, if any, growth in Strattanville or Farmington Township. Strattanville is surrounded by former strip mine sites and has recently been the target site for a hazardous waste dump and a battleground over treatment of acid mine drainage at two strip mine sites. Farmington Township is home to the county's only garbage landfill (County Landfill, Inc.), not the best environment for future retail business growth. Clarion County Chamber of Commerce of Business and Industry, which is comprised of 476 members, has only seven (7) members from Strattanville and seven (7) members from Farmington Township. In Farmington Township's case, some

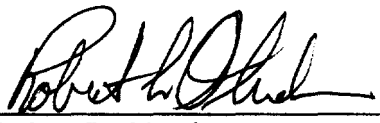
¹ These stations are WMKX, Brookville; WCCR, Clarion; WWCH, Clarion; WDBA, Dubois; WOWQ, Dubois; WDNS, DuBois; WPXC, Punxsutawney. In addition, Clarion University Stations, WCUC and WCCB avert listeners.

are seasonal businesses for nearby Cook Forest State Park. There are just too few businesses in the market to support two additional stations.

ACCORDINGLY, it is time for the Commission to change its policy and give consideration to these serious, real world economic concerns. The Commission should reconsider its Report and Order and not add new allocations to communities, which cannot locally support their existence and strain the limited business resources in the surrounding communities. If this decision is not changed, the ultimate outcome will be severely reduced income, which could affect the market stations' ability to provide programming consistent with the public needs and interests.

Respectfully submitted,

STRATTAN BROADCASTING, INC.

By: 
Robert L. Olender
Its Attorney

Date: December 21, 2000

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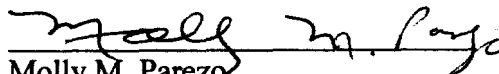
CERTIFICATE OF SERVICE

I, the undersigned, hereby certify that a true and correct copy of the foregoing
Petition for Reconsideration was mailed, postage prepaid, this 21st day of December,
2000, to the following:

Victor A. Michael, Jr., President
West Wind Broadcasting
6807 Foxglove Drive
Cheyenne, Wyoming 82009

Frederick A. Polner, Esq.
Rothman, Gordon, Foreman & Groudine, P.C.
300 Grant Building
Pittsburgh, PA 15219
Counsel for Clarion County Broadcasting, Inc.

Via Hand Delivey to:
Sharon McDonald
Federal Communications Commission
Mass Media Bureau
Room 3-A226
Washington, D.C.


Molly M. Parezo